

THE SERVICES WE OFFER

- ▶ **Product / Business Strategy**
 - Competitive analysis
 - Market analysis and segmentation
 - Product and service design
 - Channel planning and strategy (including electronic channels)
 - Implementation planning and execution
 - Organizational capabilities assessment and design
- ▶ **Organizational Effectiveness**
 - Operations efficiency and effectiveness improvement
 - Reengineering and transformations
 - Organizational assessment, design / redesign
 - Operationalizing new business units
 - Merger planning and post-merger integration
 - Change readiness assessment and improvement
- ▶ **Technology**
 - Strategic alignment of technology with business units
 - Architecture assessment, design and planning
 - Organization assessment and design
 - Process improvement (financial, planning, project management)
 - Outsourcing, shared services and offshore development
 - Vendor and package selection and implementation
- ▶ **Project Integration**
 - Program / project direction
 - Change management
 - Risk management
 - Communications
 - Reporting

Seasoned professionals with extensive industry and consulting experience who leverage your staff to deliver high value-added services for reasonable fees



THE ROLES WE PLAY

- ▶ **Project Services:**
 - Design, planning and direction
 - Subject matter expertise / insight
 - Deliverable preparation and reporting
 - Accountability
- ▶ **Management Advisory Services:**
 - Large-scale program management
 - Contingency planning and management
 - Organization and staff assessments
 - Reviews of strategies, projects and management processes

HOW TO REACH US

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The Diel Group specializes in financial services industry engagements, but also includes expertise in the energy, technology and telecommunications industries